



## 2019 Missouri Preservation Conference Sponsorship Opportunities

Contact Missouri Preservation at 660-882-5946 or [missouripreservation@yahoo.com](mailto:missouripreservation@yahoo.com)

- Educational Sessions, Hands-on Workshops, and Advanced Learning opportunities (majority of which are AIA credit eligible) with educational materials archived online for 1 year for future access by attendees.
- Networking opportunities abound at the sessions, exhibits, receptions and tours as part of this conference.
- Conference regularly draws 220+ people from a variety of disciplines (architects, preservation craftspeople and contractors, historians, historic property owners, bankers, developers, accountants, attorneys, historic design review commission members, city planners and building inspectors, government officials, other local preservation advocates).
- Many of these individuals are representing their business, organization, or community, taking the information they get at the conference back to disseminate with their group.
- Conference brochure includes a preview of all educational sessions and events along with information on the venues and registration information. It is mailed directly to more than 2,000 people around the state and distributed digitally to various preservation-related organizations across the state and region. Pledges must be made by **4/1/2019** for inclusion in brochure (brochure ads due by APRIL 5, 2019)
  - All ads must be either supplied in .jpg, .png or .pdf form. \*To comply with 501c3 standards set forth by the IRS, advertising may not include comparative or qualitative descriptions (no product pricing information or comparison to competitors, etc.). Acceptable information includes: Sponsor Name, Logo, slogan, location, website, telephone number, value-neutral descriptions (including displays or visual depictions) of a sponsor's product line or services and sponsor brand or trade names, and product service listing\*
- Missouri Preservation website will provide detailed information about the conference.
- Conference program is distributed at the conference to all participants and posted on the conference website. It includes detailed information on educational sessions, workshops, speakers, tours and networking events.

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### Conference Partner

Cost: \$10,000 & Up

#### Benefits

- Premier recognition in all written and graphic material, including full page (5.5 x 8.5) in brochure (if pledged before April 1, 2019), full page in program, website, news releases, directed mailings, and e-news notices
- Recognition from podium at all general sessions, events, and dinner
- Opportunity to make brief comments at a general session
- Complimentary full (3-day) conference registration, including advanced workshop (up to 4 people)
- Complimentary booth at trade show
- Prominent use of company logo in conference brochure, program, sponsorship banner/signage.

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## Special Event Sponsor

Cost: \$3,000

### Benefits

- Recognition as a special event sponsor in the conference brochure (1/2 page), program and website; all news releases/directed mailings and e-news notices for selected event
- Use of logo in conference brochure and conference program
- Complimentary full (3-day) registration (for 2 people)
- Booth or Table discount (half price) for the trade show
- Recognition and signage for sponsored event

### Special Event Options

1. President's Reception [Private reception for Missouri Preservation's major donors, board members, local dignitaries, major sponsors, exhibitors and speakers]
2. Keynote & Opening Plenary
3. State of Preservation Luncheon
4. New Rules: State Historic Preservation Tax Credit Summit
5. Legacy Awards Dinner
6. Opening Reception

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## Promotional Sponsor

Cost: \$2,000

### Benefits

- Recognition as a promotional sponsor in conference brochure (1/4 page), program and website, including use of small company logo
- Complimentary full (3-day) registration
- Booth or Table discount (half price) for the trade show
- Recognition and signage for sponsored option

### Promotional Options

1. AIA Continuing Education Units
2. Name badges and lanyards, tote bags, note pads, pens, and USB Flash Drives, each personalized with Sponsor and Missouri Preservation logos (in-kind donations can also be negotiated)

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## Activity Sponsor

Cost: \$1,000

### Benefits

- Recognition as an activity sponsor in the conference brochure (business card), program and website
- Complimentary (2-day) registration
- Booth or Table discount (\$100 off) for the trade show
- Recognition and signage for activity sponsored

### Activity Options

1. Downtown St. Joseph Walking Tour
  2. Missouri Theater Rehabilitation Tour
  3. Window Workshop
  4. Stained Glass Maintenance Workshop
  5. Soldiers Memorial & Court of Honor Panel
  6. Wednesday Snacks & Drinks
  7. Thursday Snacks & Drinks
  8. Friday Snacks & Drinks
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## Session Sponsor

Cost: \$500

### **Benefits**

- Recognition as a session sponsor in the conference program and conference website
- Complimentary (1-day) registration for 1 person
- Recognition and signage for the session sponsored

### **Session Options**

Conference education options include approximately 20 classroom type sessions on a variety of topics relevant to historic preservation, including professional development, historic site case studies, advocacy, materials conservation, funding programs, ethnic heritage, architects and architectural history, historic sites and management, archaeology, downtown main streets and neighborhood preservation, structural engineering, planning, landscapes, roads and bridges, and heritage tourism.