

2018 HISTORIC PRESERVATION CONFERENCE
MAY 2-4, 2018 - SEDALIA, MISSOURI



Sponsorship Opportunities

**Contact Missouri Preservation at 660-882-5946 or
missouripreservation@yahoo.com**

- Advanced training, professional workshops are held in conjunction with the conference: Historic Building Development (with tax credits), Intensive Hands-On Workshops
- Networking opportunities abound at the luncheons, exhibits, receptions and tours as part of this conference.
- Conference regularly draws 220+ people from a variety of disciplines (architects, preservation craftspeople and contractors, historians, historic property owners, bankers, developers, accountants, attorneys, historic design review commission members, city planners and building inspectors, government officials, other local preservation advocates).
- Many of these individuals are representing their business, organization, or community, taking the information they get at the conference back to disseminate with their group.
- Conference sessions and educational materials will be archived online for future access by attendees.
- Conference brochure includes a schedule of all educational sessions and events along with information on the venues and registration information. It is mailed directly to more than 2000 people around the state and distributed digitally to the membership of 8 preservation industry organizations around Missouri.
- Missouri Preservation website will provide detailed information about the conference.
- Conference program is distributed at the conference to all participants and posted on the conference website. It includes detailed information on educational sessions, workshops, speakers, tours and networking events.

ϕ *See Benefits Chart for benefits in addition to those listed under each category description* ϕ

CONFERENCE PARTNER

Cost: \$8,000

Benefits

- Premier recognition in all written and graphic material, including brochure, program, website, news releases, directed mailings, and e-news notices
 - Recognition from podium at all general sessions, luncheons, and dinner
 - Opportunity to make brief comments at a general session
 - Complimentary full (3-day) conference registration, including advanced workshop (up to 4 people)
 - Complimentary booth at trade show
 - Prominent use of company logo in the conference brochure, program, sponsorship banner/signage.
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SPECIAL EVENT SPONSOR

Cost: \$3,000 *

Benefits

- Recognition as a special event sponsor in the conference brochure, program and website; all news releases/directed mailings and e-news notices for selected event
- Use of logo in conference brochure and conference program
- Complimentary full (3-day) registration, including advanced workshop (for 2 people)
- Booth or Table discount (half price) for the trade show
- Recognition and signage for sponsored event

SPECIAL EVENT OPTIONS

1. President's Reception [Private reception for Missouri Preservation's major donors, board members, local dignitaries, major sponsors, exhibitors and speakers] (2 Sponsors)
 2. Keynote Address Luncheon—Donovan Rypkema
 3. Historic Building Development Workshop—Pt. 1 (Advanced Professional Training)
 4. State of Preservation Luncheon
 5. Historic Building Development Workshop—Pt. 2 (Advanced Professional Training)
 6. Legacy Awards Dinner (3 sponsors)
 7. Hands-On Workshops
 8. Water Bottles or Coffee Mugs with Missouri Preservation and sponsor's logo.
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PROMOTIONAL SPONSOR

Cost: \$2,000

Benefits

- Recognition as a promotional sponsor in conference brochure, program and website, including use of small company logo
- Complimentary full (3-day) registration, including advanced workshop (for 1 person)
- Booth or Table discount (half price) for the trade show
- Recognition and signage for sponsored option

PROMOTIONAL OPTIONS

1. AIA Continuing Education Units [Sponsorship is for 1 year and includes recognition at all Missouri Preservation workshops and events where AIA credits are available]
2. Name badges and lanyards, tote bags, note pads, pens, and USB Flash Drives, each personalized with Sponsor and Missouri Preservation logos.

ACTIVITY SPONSOR

Cost: \$1,000

Benefits

- Recognition as an activity sponsor in the conference program and website
- Complimentary full (3-day) registration, including advanced workshop (for 1 person)
- Booth or Table discount (\$100 off) for the trade show
- Recognition and signage for activity sponsored

ACTIVITY OPTIONS

1. Downtown Walking Tour
2. Panel Discussion
3. Wednesday Trade Show Grab-'N-Go Snacks & Drinks
4. Thursday Trade Show Grab-'N-Go Snacks & Drinks

SESSION SPONSOR

Cost: \$ 500

Benefits

- Recognition as a session sponsor in the conference program and conference website
- Complimentary registration for 1 person for 2 days
- Recognition and signage for the session sponsored

SESSION OPTIONS

Conference education options include approximately 20 classroom type sessions on a variety of topics relevant to historic preservation, including professional development, historic site case studies, advocacy, materials conservation, funding programs, ethnic heritage, architects and architectural history, historic sites and management, archaeology, downtown main streets and neighborhood preservation, structural engineering, planning, landscapes, roads and bridges, and heritage tourism. Once determined, Session Sponsors will be able to select the session sponsorship of their choice, based upon first reservation.